



COMPANY PROFILE



WELCOME TO FRENCH ELECTRICAL

HOW IT ALL STARTED

The French Electrical story began in 1974 when Richard and Kath French started a family business just with a van and a set of tools.

Young Chris would go to the sites with his father as early as ten years of age, fascinated with different electrical things, and, to no surprise, join the company later in 1992. Back then, there were only three employees, and slowly the size of it grew to have 28 team members, including office staff.

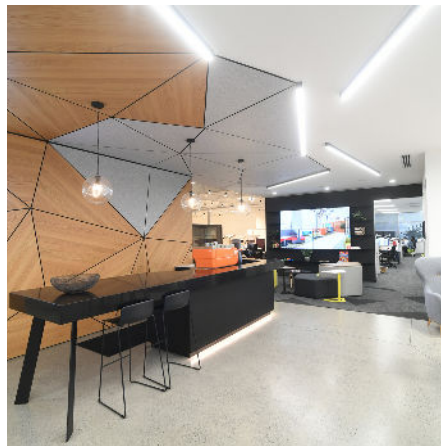
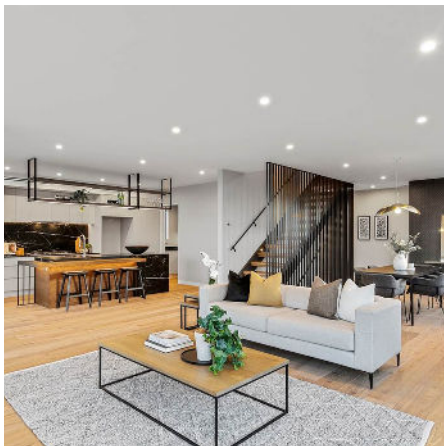
These days Chris French is the General Manager of French Electrical and a fully qualified sparky for 30 years.

"French Electrical's goal is to provide a professional service while maintaining family-friendly culture for our staff and most importantly for our clients," Chris says.

FROM RESIDENTIAL, TO COMMERCIAL AND INDUSTRIAL, WE SERVICE ALL ELECTRICAL NEEDS

CUSTOMER SATISFACTION AND QUALITY WORKMANSHIP IS KEY

We've been servicing the Auckland area since 1974, with care and professionalism driving us through the decades and remaining our central ethos today.



RESIDENTIAL

Whether you are looking for an additional power point, or a complete re-design of your electrical system we have expert electricians ready to help.

From home automation to additional lighting systems we cover a range of solutions to your everyday electrical problems.

COMMERCIAL

At French Electrical, we take pride in our commercial and industrial work.

We have successfully helped numerous businesses get up and running, through providing a range of efficient electrical systems, and helping keep their industrial machinery running smoothly.

SOLAR POWER

If you could find a way to help New Zealand reduce our carbon footprint, and save on your electricity costs at the same time, would you?

It is now easier and cheaper than ever to take action towards a cleaner and greener future, with our solar panel technology.

WHAT MAKES US DIFFERENT

French Electrical Core Values



WE ARE... RELIABLE

Our customers are the focus of all our decisions and actions. Our goal is to provide them with the best products and services.

WE ARE... EXCELLENT

We strive to be outstanding in everything we do, from greeting the client at their front door, to finishing the job. At French Electrical everything we do must be at a high standard.

WE ARE... HONEST

Everything we do, we do with honesty and integrity in all areas of our business: Staff, clients, merchants, and all other people we come in contact with, therefore creating trust and loyalty.

WE ARE... PROFESSIONAL

We behave in a professional, respectful manner towards others, reminding ourselves that we work in a professional company and we are a reflection of that company.

WE ARE... A TEAM

Everything we do we want it to be fun and exciting! Work-life balance is essential to us; we aim to have fun at work while working as an efficient team.

OVERVIEW:

Workmanship Guarantee

French Electrical is a Master Electricians Quality Assured member, which means we can safeguard the quality of our workmanship and provide extra assurance to consumers with a \$20,000 workmanship guarantee.

The guarantee is an integral part of the Master Electricians brand – members are the only electricians in New Zealand who can offer consumers such assurance.

Quality Materials Guarantee

We only use the best quality NZ compliant materials and resources, sourced from reputable suppliers, that are suitable for your project, guaranteed.

Your Communication Guarantee

It's important to us that we create great relationships with our clients and ongoing communication is a big part of our guarantee. You will be kept posted about any issues or unforeseen circumstances that arise. We understand that sometimes things don't go to plan and we are 100% committed to great communication and providing you with solutions rather than excuses or worse still, silence.

Clean & Tidy Guarantee

No one likes to be left with a mess. We guarantee we will leave your site or property clean and tidy when we have finished the job.

Costing Changes Guarantee

If you alter the scope of works or if there are unforeseen circumstances we guarantee to keep you updated with any costing changes whether savings or additional costs – so there will be no nasty surprises when the bill arrives.

Invoices & Quotes Guarantee

All your invoices and quotes will be delivered quickly – this way you can keep on target and not have your work delayed because you are waiting on information.

OUR 6 POINT SATISFACTION GUARANTEE

French Electrical is just the right sized company to offer personalized service and attention and we have the resources available to meet and exceed our clients' needs and expectations.

We have skilled and fully registered Electricians on hand to help out if the job requires it. Our company's continued success is due to the high standard of customer service, and workmanship that is second to none. This is verified by written testimonials, many repeat clients, and our 6 Point Satisfaction Guarantee.

If you are looking for quality and integrity in the Electrical Company you hire, and you would like to experience the peace of mind that comes knowing you have the right tradespeople behind you, that are ready to go when needed, with the security of a written guarantee then you're in the right place!



WHAT ARE OUR CUSTOMERS SAYING?



JACOBS DOUWE EGBERTS NZ

French Electrical has been our electrician of choice for decades. We choose to use FEL because they have a large skill base to suit the various range of jobs from machine maintenance to building maintenance and breakdowns.

French Electrical supplies quality products, workmanship, availability, and a can-do attitude to get the job done on time every time.

We will continue to use their services in the future and happy to recommend French Electrical for all electrical requirements.

Wayne Barry
Jacobs Douwe Egberts NZ



Just wanted to say a massive thanks for a fantastic service. I found French Electrical by Google search (I wanted to use a local company).

I rang on Friday, expecting to not be able to get an appointment for another week – I was able to get an appointment the following Monday. The technician turned up on time, was friendly and polite and carried out the job efficiently, and communicated with me when required.

Would highly recommend French Electrical to anybody in need of an electrician and will certainly use you guys again in the future. Thanks again!

by Chantelle Parlene



SUPERIOR CONSTRUCTION

We've been using the services of French Electrical for a number of years now and we can't fault them. We have been looking for faults, believe me, but none have surfaced.

The team, headed by Chris their affable and agreeable team leader & owner, are consistently friendly, on time, helpful, capable and thoughtful. All you need in a trade!

We know from experience, after hundreds of projects, that they thoughtfully consider our clients and what a great end result will mean to them (and us!). Because in our business, people live with the work we do for years and decades; it needs to be right.





Their quotes are accurate and carefully thought out and discussed. Suggestions and improvements are often made by Chris and his team. The variations are pre-quoted, detailed, and honest. No surprises, as we all know, no one likes surprises in the construction game.

And may I add: the whole French team is fantastic to deal with. We couldn't recommend them highly enough. They will be your go-to electrician after using them once, and you will not regret it. How lucky you have stumbled on what we consider the best electrical team in the business.

*Dina Heylen & Phil Penney
Superior Construction*



Super impressed with French Electrical's processes and communication. Absolutely faultless.

They confirmed the job, then I got a notification email 2 days out, then I got another notification email 1 day out. In the morning I got a call from the electrician saying he'd just finished his last job and was on his way to mine, then I got another call to say he'd arrived and report on what he'd found and what he needed to do. Later that day, I got another call after he finished the job updating me on what had been done.

Needless to say, the work was faultless too.

by Brandon Wilcox



STORAGE KING



Storage King has chosen French Electrical as our preferred Electrician for the South Auckland Region.

We have enjoyed working with them for many years. Throughout this time they have provided exceptional service, workmanship, and attention to detail.

French Electrical always responds immediately to any request; their customer service is superb.

As the Kings of storage, moving and more, being the best at everything we do is very important to us and French Electrical is helping us to keep up this standard.

*Ross Jones
Storage King*



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